RSV Coordinators Conference Live Virtual Program McMaster Children's Hospital



October 3, 2025 Sponsorship Opportunities

\$25,000 GOLD - One Spot Available

Sponsorship Benefits Include

- **Premier Verbal Acknowledgement:**
 - O Recognition as a Premier Partner during opening and closing remarks.
- Prime Logo Placement and Enhanced Online Visibility:
 - Event Visibility: Logo featured during opening, closing remarks and break slides.
 - Website Presence: Logo with detailed company/product description on the RSV Coordinators Conference website; including links to sponsoring company's website and social media handles. maintained for one year.
- **Dedicated Email Campaigns:**
 - O Pre-Event Spotlight:
 - One exclusive spotlight e-blasts featuring the sponsoring company, prior to the event.
 - Sponsor's logo will be prominently displayed in all e-blast communications related to the event.
 - Post-Event Recognition: Special e-blast to attendees acknowledging the sponsoring company's partnership and brand visibility.
- **Complimentary Registrations: 3**

\$15,000 | Silver - One Spot Available

Sponsorship Benefits Include

- **Verbal Acknowledgement:**
 - O Recognition as a key partner during opening and closing remarks.
- Logo Placement and Enhanced Online Visibility:
 - Event Visibility: Logo prominently displayed during opening, closing remarks and break slides.
 - Website Presence: Logo with a brief company/product description on the RSV Coordinators Conference website, including links to sponsoring company's website and social media handles, maintained for one year.
- **Direct Email Campaigns:**
 - Pre-Event Spotlight: One spot-light e-blast featuring the sponsoring company, prior to the event.
 - Post-Event Recognition: Special e-blast to attendees acknowledging the sponsoring company's partnership and brand visibility.
- Complimentary registration: 2

\$10,000 | Bronze

Sponsorship Benefits Include

- **Verbal Acknowledgement:**
 - Recognition as a supporting partner during opening and closing remarks.
- Logo Placement and Online Visibility:
 - Event Visibility: Logo displayed during opening, closing remarks and break slides.
 - Website Presence: Company logo displayed on the RSV Coordinator's Conference website, including links to sponsoring company's website, maintained for six months.
- Complimentary registration: 1



285 Participants

Demographics:

- 57% Nurse Practitioners, **Nurses & Midwives**
- **Pediatricians**
- Neonatologists
- **Pharmacists**
- Infectious Diseases
- **RSV Coordinators**
- **Respirology Therapists**
- Others